

AN ANNOTATED SUBJECT INDEX TO ANNIVERSARY
EDITORIALS OF SUN.STAR CEBU : 1982 - 2010

A Thesis Presented
to the Graduate Faculty of the College of Arts and Sciences
University of San Carlos
Cebu City, Philippines

In Partial Fulfillment
of the Requirements for the degree
MASTER OF SCIENCE IN LIBRARY SCIENCE

by

SUSANA NIMFA A. TAPULADO

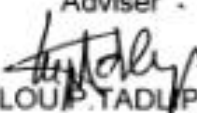
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Approval Sheet

This Thesis entitled: "AN ANNOTATED SUBJECT INDEX TO ANNIVERSARY EDITORIALS OF SUN STAR CEBU: 1982 - 2010" submitted by SUSANA NIMFA A. TAPULADO in partial fulfillment of the requirements for the degree of MASTER OF SCIENCE IN LIBRARY SCIENCE has been examined and is recommended for acceptance and approval for ORAL EXAMINATION.

THESIS COMMITTEE


MILA S. ARCELO, MSLS
Adviser


MARILOUP TADLIP, Ed. D.

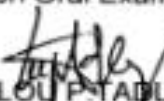
Committee Chair


VIRGINIA P. MOLLANEDA, Ed. D.
Member


RAINERA C. BOHOLST, MSLS
Member

PANEL OF EXAMINERS

Approved by the Committee on Oral Examination with a grade of PASSED.


MARILOUP TADLIP, Ed. D.
Committee Chair

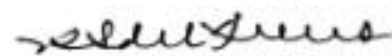

MILA S. ARCELO, MSLS
Adviser


VIRGINIA P. MOLLANEDA, Ed. D.
Member


RAINERA C. BOHOLST, MSLS
Member

Accepted and approved in partial fulfillment of the requirements for the degree of MASTER OF SCIENCE IN LIBRARY SCIENCE.

Comprehensive Examination Passed: May 1998.


RAMON S. DEL FIERRO, Ph. D.
Dean, College of Arts and Sciences

February 15, 2010
Date of Oral Examination

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" That in All Things God be Glorified"

SUSANA NIMFA A. TAPULADO
Researcher

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ABSTRACT

This study sought to produce an annotated subject index to anniversary editorials of Sun.Star Cebu :1982-2010 compiled in the Cebuano Studies Center of the University of San Carlos. It characterized the editorials in terms of size, authorship, subject or topic, dates of publication and bibliographic elements.

Using the descriptive analysis and librarian's annotation, this study described the scope and content of each editorial and provided a subject index compilation using the U.S. Library of Congress Subject Headings (U.S.LCSH). The researcher indexed thirty-seven (37) anniversary editorials, assigned subject headings and provided thirty-seven (37) annotations. Thirteen (13) significant editorials from the total number were identified.

In twenty eight (28)years of publishing since November 25,1982, the thirty-seven (37) anniversary editorials covered the subject areas of advertising (3.6%), environment/health (13.3%), journalism/print media (33%), politics (23%), religion (3.6%), social problems (13.3%), sports (3.6%) and values (6.6%).

This annotated subject index will facilitate and improve retrieval of vital information on Cebuano culture and history at the Cebuano Studies Center. The index will also serve as a valuable research tool for academicians, historians, genealogists and researchers.

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